

BREANNA SORENSEN

REPORTER - PRODUCER - STORYTELLER

DETAILS

PHONE

321-698-2835

EMAIL

BreannaSSorensen@gmail.com

LINKS

Website & Reel -
www.BreannaSorensen.com

SKILLS

Adobe Creative Suite

Adobe Premiere Pro

Adobe Photoshop

Sidearm

Final Cut Pro

Sprout Social

Catapult Vault

Falcon.IO

Hootsuite

Trello

Unity App

INFLCR

EMPLOYMENT HISTORY

SMU Basketball Multimedia Reporter & Producer

Dallas, Texas

Aug 2021 — May 2022

- produced features, social media content, and conducted interviews for both SMU's men's and women's basketball teams

USSSA Sports Multimedia Reporter & Producer

Viera, Florida

Nov 2020 — Jul 2021

- produced digital content for the world's largest multi-sport youth organization

ESPN Broadcast Operations Associate - NBA Bubble

Orlando, Florida

Jul 2020 — Oct 2020

- produced in-game content within the NBA Bubble during a global pandemic

Navy Athletics Multimedia Reporter & Producer

Annapolis, Maryland

Jul 2019 — Jul 2020

- produced features & social media content on all 33 of Navy's varsity teams

American Athletic Conference Campus Connect Reporter & Producer

Orlando, Florida

Aug 2017 — May 2019

- produced UCF feature stories for AAC broadcasts

LIVE BROADCAST EXPERIENCE

2022 American Athletic Conference Men's & Women's Tennis Championship Sideline Reporter - ESPN+

Tulsa, Oklahoma

2022 Dallas Cup Sideline Reporter - ESPN3

Dallas, Texas

2019 USSSA Pride Sideline Reporter - NPFTV

Viera, Florida

2019 Florida Pro Surf Beachside Reporter

Melbourne Beach,
Florida

EDUCATION

M.S. Sport Management, Southern Methodist University

Dallas, Texas

B.A. Broadcast Journalism, University of Central Florida

Orlando, Florida